

## 3rd "SUCCESS ROAD" WORKSHOP SCHEDULED FOR WEDNESDAY, 21<sup>st</sup> OCTOBER 2020. (ON LINE)

### "Success Road" 3rd Workshop ZOOM

The role of the social partners in facilitating the transfer process in the textiles, clothing and footwear industry

[Join the Zoom meeting](#)

Meeting ID: 882 6669 7440 Access code: 654988

### AGENDA am Madrid

**10:00 - 10:10 Start of the meeting** Welcoming guests, presenting the agenda - Host

**10:10-10:40 Succession in family businesses in the SME sector. Problems and solutions in the Family Succession of Spanish footwear. Future challenges to implement.**

- *AVECAL. Joaquín Marco. Responsible for marketing and internationalization.*
- *CARMEN BERBEGAL. Member of the Board of Directors of AEFA and Director of Corporate Responsibility at Actiu*
- *ALICIA OLCINA. Project manager of Proselección Consulting.*

**10:40 -11:15 Discussion Panel with experts conducting the succession process in Footwear and Textile industry.**

- *Estrategy aspects. José Ramón González of Solutions Inside.*
- *Financial and fiscal aspects. Borja Escrivá of PwC.*
- *Representative of Mediator figure. Mónica Nombela of Sánchez Butrón lawyers.*

**11:15-11:40 BREAK**

**11:40- 12:10 Interviews with Footwear Companies and their challenges (casuistry)**

- *Brenda Zaro Shoe Company*
- *Wonders Shoe Company*
- *Grupo Illice Shoe Company*
- *Pedro Miralles Shoe Company*

**12:10-12:50 Pannel Discussion What can social agents do to overcome the challenges of family succession?**

- *José Antonio Belso. Full Professor in Applied Economics (University Miguel Hernandez-Elche) and Head of the Catedra UMH-GVA for the transformation of the Economic Model.*
- *Paco Ferrando. Head of Unit of the European Programs Service of IVACE.*
- *AVECAL. Joaquín Marco. Responsible for marketing and internationalization.*
- *Raül Roselló. General Union of Workers of the Valencian Region UGT*

**12:50-13:10 BREAK**

**13:10-13:20 The future of the family business. Social Partners involved in change.**

- *INESCOP. First industry 4.0 demonstrator for the footwear sector with the latest technologies (video playback)*

**13:20-14:00 Group dynamic**

**14:00 Closing Remarks**